

ASHANTI McFADDEN, model and psychology student

I'd been modelling for four years when DESTINY approached me for its fashion spread. After that, my career flourished and I've been featured numerous times. On a personal level, the magazine provides unwavering support and encouragement through its mentorship programmes, workshops and inspiring articles. I never miss an issue!

Through modelling, I've learnt invaluable lessons and have had the opportunity to broaden my horizons. My keen interest in people inspired me to enrol for a degree in psychology. Juggling work and studies has been challenging, but exciting. I'm now expecting a baby boy.



KERRYNE NEUFELDT, founder of eyeSlices, a beauty product designed to relieve signs of ageing and stress in the eye area

In 2007 we launched eyeSlices in the South African market and the economy was great. By 2009 we were exporting our product to 10 countries, had hired more people, had won technology awards, had moved to bigger offices and had taken on private equity partners.


When the recession hit in 2010, we lost a lot of global business. Our biggest customer liquidated and we had to retrench staff. It was by far the most testing and challenging time of my life. However, the crisis turned out to be a blessing in disguise, as we found better and cheaper ways of achieving the same results.

DESTINY is an inspiring publication which adds value to my life.



KIM FEINBERG, founder and CEO: Tomorrow Trust, an education NGO

I started the Tomorrow Trust in 2005, with the aim of creating a credible organisation which was essential to so many of our youngsters in SA. We initially had 200 holiday schoolchildren in Grades 10-12 and 15 students in college and university. This year, we have over 1 200 holiday and Saturday school students from Grades R-12, 132 students in college and university and 90 alumni who've all obtained degrees and diplomas.

When DESTINY launched, I'd just gone through a major relationship break-up and was struggling to find my balance. However, DESTINY taught me that as a woman, I can and should be taken seriously. 

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